



Matthew Suber: Creative problem solver and designer.
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Production Summary

Forward thinking designer that demonstrates strong skills in user interface and usability, web development, motion media, strong customer awareness, with proficiency in sound design.

Professional experience

2007-Present: Production designer at CNN.com focusing on usability, data visualization, social media, and successfully designed the iPhone web app, and application.

2007: Designer at InnovCare Design Solutions Company. Mocked up client web designs, developed iconography, and developed marketing concepts for company's self-promotion.

2007: Commissioned to develop identity manual for Georgia Brain Train Group's Athens to Atlanta project (A2A), Designed logo signage for way-finding, and set all design parameters throughout the manual. Final version of the manual was presented in Spanish and English to the Georgia Brain Train Group.

2006: Developed poster designs and animated ad for Lifetime Television Original Movie entitled Fatal Desire. Collaborated with art director and discussed ideas on approach having studied and gleaned materials, a screen play, promotional photos and directors cut of the movie. Poster designs were displayed in Lifetime's New York headquarters well in advance of the Premiere airing.

2006: As a student developed numerous websites, posters and animated ads, and presented for executives representing CNN Exchange, which is now iReport.

2005-2007: Freelance design for Rolls Royce of Buckhead-Atlanta, Peach Connection, WCLK Radio, The Atlanta Inquirer, TOUS and others. Projects ranged from print, marketing to editorial design.

2005: Internship at Deep Blue Digital in Atlanta. Concentration: Web design, color correction, webpage mockups, and photo retouching.

2004: Internship at Mauldin Brand/Artistic Control Group in Atlanta. Served as graphic artist in residence applying solutions to a number of projects, including a campaign for NASCAR.

Published works

Poster art and typeface in Form: Artistic Independence book (July 2008)

Editorial designs in a California magazine, Moxie (Summer 2007)

"Two" animated short (2010)

Awards

2009 Macworld Best News App - CNN for iPhone

2008 Peabody award for CNN.com political coverage



Professional training

Management skills-from CNN Center PDC
Action Script 3-from Emory University
Business networking-from CNN Center PDC

Education

Georgia State University BFA Graphic Design (May 2007)

Skill set

Adobe C3 Suite including After Effects, HTML, XHTML, XML, CSS, Flash, Curious software, working knowledge of AS3, Microsoft Office, Reason 4.0, Ableton Live 7.x, usability, brand identity, viral marketing, Pro tools, 4-color process, fabrication